
**“Time and time again, the
Great Valley Center proves
to be Central to the Valley.”**

“The Great Valley Center takes on intractable problems that transcend the political and cultural boundaries of the Valley.”

—Letter, Steve Preston, FAICP, San Gabriel



Dear Friends,

The impact the Great Valley Center has had on the well-being of the Central Valley can be measured by actual results, and by what people say about our work.

Over the course of 2005, GVC and its staff provided thousands of Central Valley residents from Redding to Bakersfield with the tools and resources to improve the economic, social and environmental well-being of their communities. This year's annual report details those accomplishments. It also takes time to highlight what people think about the central role GVC has played in assisting Valley residents as they grapple with the effects of growth, establish a regional identity and compete for resources with other regions.

From our coordinated efforts to improve Highway 99 to the inspiring stories around leadership development for teens, elected officials and emerging leaders, GVC has been the principal proponent of the idea that only a region working together will be best able to build a resilient economy, modern transportation networks, and safeguard its environment and quality of life.

This annual report features the opinions of people who have noticed our work to improve the Valley. We hope you agree that the collective impact of the Great Valley Center's efforts will ultimately prove central to the Valley's well-being.

As a nonprofit organization, the Great Valley Center relies on the financial support of those who recognize that improving the Valley requires a long term commitment, opinions from diverse interests, and decisions based on reliable information. In 2005, we were successful in raising—and are deeply appreciative of—support from hundreds of contributors, large and small. None of the Great Valley Center's conferences, research, leadership programs or mentoring programs over the past 12 months would have been possible without that help. They will only continue with your support.

We hope you will join us.

Sincerely,

Carol Whiteside, President

Mark Burrell, Chairman of the Board, 2005



By 2050, one in four of California's 55 million residents will call the region between Redding and Bakersfield home.

Central to the Valley

Since 1997, the nonprofit Great Valley Center has been working strategically to ensure and encourage that the decisions being made now for this new population include a long term outlook, are based on good information and are marked by broad participation. In short, GVC's success at bringing people together, creating new leaders, and shaping the discussion is essential to the Valley's economic, social and environmental success and vital to those who are invested in the region's future and prosperity. It is central to the Valley.



Great Valley Center Strategies:

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POINTING TO THE FUTURE pg 8

At the core of a network of dedicated citizens, leaders, and community leaders, the Great Valley Center's programs help the Valley economy diversify while building on its natural strengths, facilitate the planning of new infrastructure, safeguard precious natural resources and develop leaders from diverse ethnic, political and economic backgrounds.

Action follows conversation. And more than anything else, GVC excels at bringing people together, in person, around issues. Acting as the neutral convener for regional conversations on the Central Valley's most pressing social, economic, and environmental issues, GVC strategically taps into its network of more than 45,000 people to organize conferences, assemble task forces and create forums for problem solving. After nearly a decade of success in venues from Shasta to Kern County, GVC's staff has amassed the experience and contacts to create safe spaces for exchanging ideas that lead to action among decision makers, elected officials and businesses.

Bringing People Together



GVC continued to convene productive discussions during 2005. Creative Fresno, a group facilitated by GVC in 2004 to identify ways to keep and attract young entrepreneurs in the Valley's largest city, evolved into a formal city commission in 2005 and developed actionable tasks to improve Fresno's business climate. Summits organized by GVC's Agricultural Programs brought expertise in land preservation to audiences in Tulare, Placer, Yuba, Sutter, and El Dorado counties. Our renewable energy events drew hundreds to Fresno and Chico to demonstrate how this emergent industry might have a Valley home.

2005 Accomplishments

- Highway 99 Task Force adopted regional theme for corridor
- Launched AgriFood Informatics Research Institute with UC Merced
- Helped Governor's Partnership for the San Joaquin Valley to begin
- Solar Energy conferences attracted leaders in Chico and Fresno
- Agricultural forums brought land use expertise to Tulare, El Dorado and Placer counties
- Helped Citibank grant funds to Valley educators
- Central Valley Conference attracted more than 650
- Sacramento Valley Forum attracted capacity crowd in Chico

This work has not gone unnoticed. When Governor Schwarzenegger created the California Partnership for the San Joaquin Valley, GVC was tasked to organize the group's dialogues around land use, transportation and telecommunications. When Citibank began philanthropic efforts in the Valley, GVC was asked to bring community members together to guide the effort. When San Joaquin Valley county supervisors came together to adopt principles for sustainable growth, GVC stewarded the process.

All of this activity from different cross sections of the Valley led the *Stockton Record* to remark in 2005 that the Great Valley Center's work, combined with almost simultaneous cooperation at the state and federal level, made it appear that "[t]he forces of change [were] gaining momentum in California's long neglected [Central] Valley." They are—and it was not accidental.

“It is the rare meeting anymore that really captures my imagination and sparks my creative thinking. The Great Valley conference, however, did that for me. I felt energized about what needs to be done in the Valley.”

Letter from Phillip A. Testa

Former Community Development Director, Modesto

GVC provides venues and information to support policy and action at the local level. Through conferences, reports, a robust website and face-to-face meetings and presentations to community groups, GVC helps shape the debate about the Valley's future. By using reliable data, making it accessible, and keeping the Valley's challenges at the forefront, GVC creates an environment where the Valley's future as a region is recognized as vital to the future of the state itself.

Shaping the Discussion

In 2005, GVC served as an important link to new information and ideas. GVC provided data on demographics, the economy, and public policy at www.greatvalley.org, through the Great Valley Newsletter, and in person to civic groups, businesses, nonprofits and local governments at more than 10 presentations a month. Media, students, business leaders and government agencies rely on GVC reports for their accuracy and timeliness. The year began and ended with two ambitious additions to the *State of the Great Central Valley* indicators series covering the economy and the environment. The economy report garnered press attention from more than 30 media outlets and 6,000 website downloads and the environmental report released in November 2005 was distinguished by the cooperation GVC received from state agencies and the California Biodiversity Council in developing a compelling look at the region's natural resources.



2005 Accomplishments

- GVC publishes *State of the Great Central Valley, The Economy* (1999-2004)
- GVC publishes *State of the Great Central Valley, The Environment* (2000-2005)
- *Valley Legal Letter* publishes perspectives on agricultural easements
- *Great Valley Center Newsletter* reaches audience of 45,000 for first time
- *Great Valley Center Website*, www.greatvalley.org serves 60,000 downloads of GVC reports

But most noteworthy is what occurred when the Congressional Research Bureau in Washington, D.C. issued its final official report to Congress in 2005 on the social and economic conditions in the Central Valley: No fewer than 75 citations to Great Valley Center research and information were referenced.

“The Great Valley Center [is] a strong advocate for the Valley... [It] tries to make residents and lawmakers think about the future, and inspires discussion about the challenges the Valley faces.”

From air quality to transportation, the scope of the Valley's social, economic, and environmental challenges has created a demand for forward looking leadership. The Great Valley Center's leadership programs for young people, elected officials and community members are strategically designed to develop leaders that reflect the diversity of the region and who are well-prepared to make tough choices. By creating opportunities for young people to gain experience and by developing a network of leaders trained in strategic decision-making, GVC has implemented a multi-layered approach to strategic problem solving.

Building a New Generation of Leaders



The 2005 IDEAL class, GVC's policy program for emerging leaders, brought the total number of participants to 143. More than half were nonwhite. IDEAL Fellows met with experts in land use, resources, health, education and agriculture from Redding to Tulare.

The 2005 CATAPULT Youth Leadership program matched an ethnically diverse group of Valley youth with adult mentors. Drawn mostly from low-income areas, they learned to fix problems through policy-related community service projects.

The Great Valley Fellows program ended in 2005 with 43 total participants. The infusion of talent expanded the capacity of 180 organizations. Half of the alumni now live in the Valley and represent a stemming of the tide of talent leaving the region.

2005 Accomplishments

- *Great Valley Leadership Institute graduates 6th class*
- *Great Valley Fellows Program graduates its 3rd class*
- *CATAPULT Youth Leaders graduates its 3rd class*
- *(IDEAL) Institute for the Development of Emerging Area Leaders completes its 7th year*
- *(GABY) Grant Advisory Boards for Youth continue in 4 counties*
- *Central Valley Digital Network completes 5-years with 38 AmeriCorps Vista volunteers and 50,481 computer training sessions*

In 2005, the Great Valley Leadership Institute's sixth class engaged 25 council members, supervisors, mayors and administrators in a stimulating program about how to be strong community stewards. GVC programs also catalyze communities. GVC's Grant Advisory Boards for Youth (GABY) began in 2001 to engage youth in philanthropy, and was completed in 2005 as foundations in Shasta, Sacramento, Fresno and Kern Counties committed to continue the program with local funds. This lasting legacy demonstrates how GVC can stimulate and support new ideas and local organizations.

“I know we have a lot to do when it comes to the challenges facing the Valley, but I also know we are creating an awesome group of leaders to work collaboratively to find the solutions.”

Evaluation Form, Francisco Trujillo, IDEAL Fellow, Lodi

2005 CATAPULT Youth Leaders

Brad Rudolph Maxwell Tyler Waits Maxwell Darryl Miller Cameron Park Dominique Miller Cameron Park Rolando Flacon, Jr. Sanger Melissa Munoz Sanger Maddie Coffman Willows Michael Stidham Willows Yesenia Cortes Wasco Sawyer Snowden Wasco John Chavez Corcoran Erika Robles Lemoore Brady Bishop Chowchilla Ashlie Ybarra Chowchilla Kayla Escobar Los Banos Ralph Morales Los Banos Sadie Felix Lincoln Angelina Frazer Lincoln Liliya Olfieruk Rocklin Brittany Parsons Rocklin Daniel De Los Reyes, III Sacramento Salvador Ramirez Sacramento Niesha Blackburn Tracy Mikaleilah Collins Tracy Tanya Dominguez Redding Chace Gray Anderson Thomas Hall Ceres Jemaar Stennis Modesto David Duplantier Yuba City Thomas Brad MacPherson Yuba City Juan Arteaga Red Bluff Sandra Cervantes Red Bluff Scott Achterberg (Lindsay) Laura Arreola Lindsay Deborah Froste Knights Landing Silvia Guevara Knights Landing Michelle Sargent Olivehurst Consuelo Vargas Olivehurst

2005 IDEAL Emerging Leaders Class

Mele Anderson Hilmar Becky Barabe Fresno Anita Belancourt Reedley Richard Cruz Sacramento Gabriela Dela Mora Manteca Alexis Exparza Bakersfield Javier Gardea Stockton Lou Gomez Bakersfield Fabian Mills Turlock Colby Morrow Fresno Henry Ifeanyi-Chukwu Oputa Fresno Jason Richard Redding Dave Ritchie Redding Dan Roix Modesto Jessie Ryan Modesto Dejeune Shelton Patterson Francisco Trujillo Lodi Debbie Williams Visalia Jennifer Wood Visalia

2005 Great Valley Leadership Institute Class

The Honorable Leland Bergstrom, Mayor, City of Kingsburg The Honorable Marcelyn Buford, Mayor, City of Hanford The Honorable David Cardenas, Council Member, City of Fowler The Honorable John Fantazia, Mayor, City of Newman The Honorable Heather Fargo, Mayor, City of Sacramento The Honorable Fran Florez, Mayor, City of Shafter The Honorable Forrest Flynn, Council Member, City of Red Bluff The Honorable Mary Jane Griego, Supervisor, Yuba County The Honorable Donald Ikemiya, Council Member, City of Reedley The Honorable Suhail Khan, Vice Mayor, City of Willows The Honorable Keith Land, Former Council Member, City of Lodi The Honorable Thomas Malson, Council Member, City of Galt The Honorable Victor Mow, Supervisor, San Joaquin County The Honorable Sandra Neri, Mayor, City of Sanger The Honorable Jill Orr, Former Council Member, City of Rio Vista The Honorable Don Saylor, Council Member, City of Davis The Honorable Bill Spriggs, Council Member, City of Merced The Honorable Jacquie Sullivan, Council Member, City of Bakersfield The Honorable Mariana Teel, Mayor, City of Tehachapi The Honorable Helen Thomson, Supervisor, Yolo County The Honorable Don Tow, City of Selma

2005 Great Valley Fellows Program

Desirree Michelle Abshire Riverbank Cecilia Aguilar Stockton Tina Chang Chico Heather Fultz Ripon Go Funai Marysville Maegan A. Hollister Fresno Molly Hucklebridge Davis Serena Josephs Visalia Emily Joy Pappas Sacramento Juliette Read Redding Hagerenesh Solomon Chico Shane Starr Bakersfield Robert Terra Winton Edwardo Valero Oroz Salome Kim Yu Earlimart

The Valley is changing quickly due to rapid population growth.

This raises serious questions about our region's ability to improve its transportation system, diversify its economy while maintaining an agricultural base, clean its air, and improve its quality of life. The Great Valley Center provides Valley residents, businesses and leaders from all backgrounds with the tools and capacity to make thoughtful choices and meet those challenges. GVC believes that the path to a prosperous, sustainable Central Valley can be created by valuing the Valley's distinct social, economic and environmental assets.

Pointing to the Future



A vision for a prosperous future can inform and inspire.

Through regional projects, information and leadership training, GVC is increasing civic participation, supporting positive choices and helping this rapidly changing region understand its possible futures — both good and bad.

Since 1997, GVC has been guided by thinking of the Valley as a diverse region with common features, goals, problems and promise. By raising aspirations and pointing to a positive future, the Great Valley Center, in its own small way, is helping California's fastest growing region face the enormous changes that are affecting people's lives, jobs, children, families and communities and aspire to more.



In 2005, the Great Valley Center and the University of California at Merced announced a partnership that combines our networks and resources with the world-class research capacity of the state's newest University of California campus. This new partnership is a natural extension of GVC's commitment to ensure a sustainable future for the region.

Today and tomorrow, GVC will continue to facilitate conversations, coordinate local activities and build a constituency that will demand equity for the Valley and values the benefits of regional approaches to the region's challenges.

“Thank you for bringing [the Valley’s issues] into sharp focus for us. As an institution, we are better prepared to make the choices needed for the future... We also recognize that the choices we make today will shape that future.”

Letter from Dale E. Norton, Interim Vice President
College of the Sequoias, Visalia

Highway 99 Sustained Efforts Lead to Action

More than 850,000 vehicles rely daily on aging Highway 99 for transportation. Early on, GVC recognized that the right regional strategy could improve and transform Highway 99 into a vehicle for economic development and improved quality of life. The Great Valley Center has been at the center of a five year sequence of task forces, reports and media outreach, and provided the foundation for the corridor's improvement. Today, leaders from across the region are using Highway 99 as the device to learn how to work together and to create a positive regional image of the Valley.



Here's how it happened:

GVC publishes "Economic Future of the San Joaquin Valley" report that sparks creation of task force to improve region's business climate.

GVC launches Regional Economic Alliance for Leadership task force that makes improving Highway 99 its priority.

GVC helps get Highway 99 designated "Last Chance Landscape" by Scenic California.

New York Times takes a Highway 99 road trip leading to national attention about what it would take to improve the roadway. By the following year, the total number of media articles related to Highway 99's plight—often written with GVC assistance—rises to 65.

Great Valley Center Conference Session on Highway 99 asks a packed session is Highway 99 our "Main Street or Back Alley?"

GVC Publishes Regional Strategy Workbook laying out the strategy for building political, media and community support for a regional approach to improving the highway.

GVC convenes the Highway 99 Task Force for its first strategic planning meeting. This marks the start of 4 years of workshops and studies which provide support for ongoing interaction among various groups and individuals.

JANUARY 2000

MAY 2000

AUGUST 2001

JANUARY 2002

MAY 2002

AUGUST 2002

JANUARY 2003

“Highway 99 forces an acknowledgement of Central California as a culturally, economically and historically distinct region, the state’s heartland.”

Gerald Haslam, Author
Editorial, Bakersfield Californian

GVC publishes “Corridor of Opportunity” a conceptual guide for communities which positions Highway 99 as a catalyst for economic development. Eight jurisdictions adopt its principles.

GVC publishes “The Future of Rest,” a report presenting ideas to promote economic development through Highway 99 rest areas. The report inspires international architectural design competition for “off-the-grid” sustainable rest areas.

GVC publishes Highway 99 Corridor Improvement Guidebook which details replicable steps communities are doing to improve their connection to the Highway.

Route 99 Corridor Enhancement Plan developed by Caltrans in conjunction with GVC, others, and eight Valley transportation planning agencies focused on improving the driving experience and enhancing the appearance of the corridor. Studies begin on the steps towards interstate designation.

GVC facilitates the consensus around the Route 99 Business Plan that identifies strategic capital improvements for safety and capacity, tourism opportunities and costs for improving Highway 99.

Governor’s Partnership on San Joaquin Valley adopts Route 99 Business Plan.

Governor proposes measure that includes \$1 billion in bond funds for Highway 99 and identifies additional \$5 billion in other potential funds.

Central Valley Conference Growing a Community

On May 11 and 12, 2005, more than 650 attendees from throughout the Valley came to Sacramento for the Great Valley Center's eighth annual Central Valley Conference, California's only event focused exclusively on the Central Valley. The expertise and insight of 132 speakers in 52 breakout sessions covered the full spectrum of economic, social and environmental issues central to the Valley's well-being. Keynote addresses by State Health Officer Dr. Richard Jackson, National Alliance for Hispanic Health President Dr. Jane Delgado, Sysco Corporation's Craig Watson, Dr. Bruce Perry, an expert on the development of children and author Thomas Hylton left the audience inspired.

Sacramento Valley Forum Solving the Growth Puzzle

On October 27, 2005, a capacity sold-out crowd of more than 300 people attended "Solving the Growth Puzzle," one of the most successful Sacramento Valley Forum's ever. The highlight of the all-day, 12 speaker event in Chico was an interactive session led by planner and architect Bruce Race. Using maps of the Sacramento Valley and their intuition, the attendees tried their hand at accommodating the projected growth for the Sacramento Valley while protecting the region's fragile resources.

California Partnership for the San Joaquin Valley

On June 24, 2005, Governor Schwarzenegger announced the formation of the California Partnership for the San Joaquin Valley, a multi-topic public/private effort to improve the region's quality of life. The Great Valley Center was tasked with assisting and facilitating the effort's ongoing work in telecommunications, land use and transportation.

2005 Publications

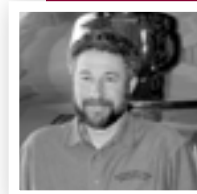
- The State of the Great Central Valley: The Economy (1999-2004)
- The State of the Great Central Valley: The Environment (2000-2005)
- Corridor of Opportunity: Highway 99 as a Catalyst for Economic and Community Progress
- The Future of Rest: A Proposal to Promote Regional Economic Development through Rest Area Improvements
- Valley Legal Letter

Publications are available online at www.greatvalley.org.

2005 Events

- Central Valley Conference
- Sacramento Valley Forum
- Fresno Solar Homes Tour
- Chico Solar Conference
- Sacramento Valley Holding our Agricultural Ground Forums
- Central Valley Land Trust Summit
- Fresno Solar Conference

2005 Sequoia Giant of the Valley Award



This year's winner of the Sequoia Award was Chico's Ken Grossman, founder, owner and president of Sierra Nevada Brewing Company, the 5th largest brewing company in the

United States. Beyond his commercial success, Ken is a significant contributor to his community. He spends much of his time and finances in support of local youth and sports organizations, public television and radio, and many civic, environmental, and community organizations. He is a leader and example in business ethics, care of the environment and strong values. He was honored for his achievements at the Great Valley Center's 2005 Conference in Sacramento. He and his wife Katie have three grown children, Sierra, Carrie and Brian.

Previous Recipients

- 2004 Bob Mathias, US Olympian and Former Congressman
- 2003 Gerald Haslam, Author
- 2002 Jim McClatchy, The McClatchy Company
- 2001 J.G. Boswell, The Boswell Company



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The Great Valley Center is grateful for the generous support from all of our funders in 2005.

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Rosedale Ranch
RRM Design Group
Ruiz Food Products, Inc.
Russell Marketing Research, Inc.
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San Joaquin Valley Unified Air Pollution
Control District
San Joaquin Chemicals
SBC
Scharffenberger Land Planning
SDM Realty
Self-Help Enterprises.
Semas Family LTD Partnership
Sempra Energy Utility
Sierra Club Kern Kaweah Chapter
Somach, Simmons & Dunn
Sopwith Farms
Southern California Edison
Standard Pacific of Central Valley
Stanislaus Food Products
Superior Fruit Ranch, Inc.
Sutter Health
Tahajian, Gerald Lee
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Ziz Zer Communications

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Rayburn S. & Joan L. Dezember
Robert Dickover
Colleen Donovan
Terry & Diane Dugan
Joan Eaton & Paul Gibson
Richard L. Elke
Michael & Cynthia Elkins
Frank & Marian Fargo
Terry & Sari Farmer
Tim & Judith Fisher
Anidelle & George Flint
Richard & Cynthia Fowler
Louis & Kenni Friedman
Steven Froberg
Bruce & Michiko Frohman
Ralph & Barbara Gaarde
Dianne Gagos
Urla Garland
Louis & Diane Gerard
Zella & Shiva Gharat
Price Giffen
Curtis & Nancy Grant
Jack Goddard
Nancy Goodban & Kenji Hakuta
Helen Gordon
John Griffin Jr.
Mary Grogan
Jeff & Elaine Grover
Fritz Grupe
Susanne Haffner
Harvey Hall
James & Coke Hallowell
John & Dianne Hardisty
Blake & Mellisa Harlan
Beverly & Steve Hatcher
John Heinsius
Warren Hellman
Ruth Anne Hendricks
Barbara & Robert Hennigan
Kyle Herbold
Ellen M. Herod
Juan Herrera-Olea
Thomas Higgins & Melissa Mikesell
Barry W. Highiet
Laurence & Elizabeth Hill
A. Dirk Hock
David A. Hoff
Hector Huerta
Sheila Hurst
Sharon Huntsman
B. & Marilynne Isenberg
Marilyn Jasper

J. Wilmar & Judith Jensen
Richard Johnson M.D.
Muriel Johnson
Patrick & Margaret Johnston
Jack Jones & Jean Robertson
Julian & Celia Josephs
Steve & Dana Karcher
Kathleen Hart
Holly King
Robert Kinsey, MD
James & Fran Kirihara
Hal Kissler
George L. & Ruth Klopping
Robert & Elizabeth Knebel
Joe & Sharman Kobayashi
David & Sharon Koehler
William & Ann Kohl
Marjorie & Ralph Koldingner
Arthur & Carol Krehbiel
Fred Lagomarsino
Robert & Rebecca Lange
Gloria Laurin
Joseph & Sharon Levy
Patricia & Robert Libby
Sid & Carol Long
Mark Looker
Alfred & Elynor Lorenz
David & Sandra Lucas
Elizabeth Luna
Charles W. & Sally Magneson
Malcolm Margolin
Terry & Carol Manning
Glenn & Bruny Marcussen
Barbara Marsella and Philip & Joy Erro
Robert & Joy Marshall
Robert & Wendy Martin
David Mas Masumoto & Marcia Thieleke
Robert Maus
James B. & Susan McClatchy
Ronald & Barbara McIver
Bruce & Paulette McMillan
Lee Honore Means
Lenny Mendonca
Michael & Marie Silveira
Blanche V. Milhahn
Peter & Mary Souza Mitracos
Victor & Doralie Mitre
Steve Moore
Dr. R.J. Moriconi
Marian Mosley
Michael & Dorothy Motta
Manuel Alvarado
Soapy McCarthy Mulholland
T.L. & Gladys Mumma
Howard & Barbara Nakae
Graydon & Virginia Nichols
Yedithza Nunez
Jose Antonio Nuno
Brooks Ohlson
Jean Okuye
Rev. Henry & Francine Oputa
George Osner
Harvey & Elise Palitz
Paula Parker
Lori & Desmond Parrington
Grant Paterson
Barbara Patrick
Lana Paulhamus
F. Noel Perry
Mark Perry
Charles & Lula Phillips
Phoebe D. Farnam
Frank & Sherry Pinkham
Rudy N. Platzek
Lawrence & Nancy Podolsky
Wilma Porges
Mark & Nannette Potter
Robert Potter
Anna Poynter
Jean Pretorius
Kayti Quesada
Melvyn Quinones
R. K. Stewart
Terry & Glen Stoller
Irva Rageth
Lori Raineri
Carol Ramseier
D. Richard & Kathryn Rasmussen
Gary & Chris Reed
Richard & Diane Watters
Antero & Melinda Rivasplata
Royal & Florence Robbins

Mr. & Mrs. Hugh Rose III
Debra & Alan Roth Fontes
Frank & Kitty Ruhstaller
Fred & Mitzi Ruiz
Craig & Aimee Rutledge
Lee & Judy Salter
Wynn & Jeanne Sandberg
Mark & Lucia Savage
Karen Scarborough
Thomas Scharffenberger
John Scheuber
Kenneth Schmidt
Paul Schmidt
Roger & Delsie Schrimp
Patricia A. Schwartz
Ann & Charles Schwing
Andrew Scofield
Hal Sconyers
David H. Scott
Seth Fearey
James & Patricia Iola Shade
Jeanie Sherwood
Walter & Marianne Shubin
Randolph & Susan Siefkin
Nelson & Susan Kerr Siefkin
Peter & Caroline Simis
Stanley & Wendy Simpson, Jr.
Stephen Sinton
Geneva Skram
Donald & Donna Smith Slinkard
Jean T. & Bette Belle Smith
Maridale J. Smith
Peter H. Smith
Russell & Sheri Smith
William Smittcamp
Marvin & Carola Sohns
Daniel Sperling
John Spittler
Mary Leas Stregall
James & Joan Stewart
R.K. Stewart
Dr. Donald Strangio
Robert & Diana Street
Theresa Stump
Michael B. Teitz
Beth Teviotdale
Doug & Judi Thompson
Helen Thomson
Jack & Mary Thomson
Jack & Margaret Thorburn
Timothy & Judith Fisher
B. Stephen Toben
Miles Treaster
Robert & Suzanne Tubman
Kerry Tucker
W.M. Tweed
Carl Ueland
Urla Garland
Tom & Grace Van Groningen
Carel & Linda Van Loben Sels
Frederick & Jill Vogel
David Von Aspern
Gary & Babette Wagner
Clinton Wai
Howard Watkins
Mary Watters
Patricia & Stephen Weiner
Jerome & Jeanne Weiss
George & Marjorie West
Ken White
Carol Whiteside
Robert Wiener
Blanche Williams
Mary I. Winters
Ken & Rebecca Wiseman
Elizabeth Wissler
Honorable Lois Wolk
Rhea Wong M.D., Ph.D, M.P.H.
John & Bernice Woolf
Frances Wrightson
Gary & Carol Yoder
Milton Younger
George & Rita Zerlang
Carl Zichella

In Memoriam

In Memory of Marjorie Whiteside,
Stanislaus County Superior Court Judges
In Memory of Leal Whitteley,
Carol Whiteside
In Memory of Frank E. Zoll,
Earline Zoll

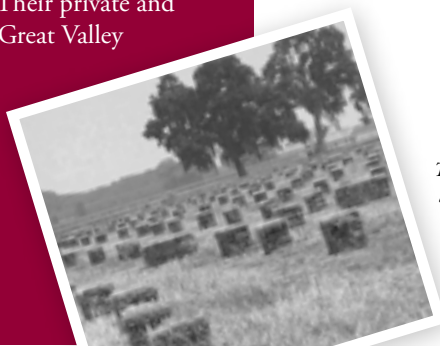
2005 President's Circle \$5,000 & above

Jim & Anita Duarte
Ben & Suzanne Ewell
Robert & Marie Gallo
Fritz & Phyllis Grupe
James & Coke Hallowell
Richard & Althea Johanson
Ed & Jeanne Kashian
Fred & Deborah Lagomarsino
Jack & Carolyn Pandol
Noel Perry
Dr. Alan & Judie Pierrot
Fred & Mitzi Ruiz
Lee & Judy Salter
Patricia Schwartz
Stan & Wendy Simpson
William & Linda Smittcamp
Glen & Terrie Stoller
Stanislaus Foods
Richard & Diane Watters

2005 Oak Circle \$1,000 & above

Ashwood Construction
Bill & Libby Clark
Ray & Joan Dezember
Kenni & Lou Friedman
Dianne Gagos
Paul Gibson & Joan Eaton
Ellen Herod
Muriel Johnson
John Kidd, Kidd Farms
Sid & Carol Long, Superior Fruit Company
Charles & Sally Magnuson
Steven Moore
Barbara Patrick
Wilma Porges
Gary Reed
Robert & Suzanne Tubman
John & Bernice Woolf
Carol Whiteside

Both the President's and Oak Circles include representatives of agriculture, business and the environment who understand the Valley's unique challenges. They exemplify the role dedicated leadership will play in ensuring a strong future for the region. Their private and visible support of the Great Valley Center indicates their commitment to strengthening the process that shapes the region's future.



Financials

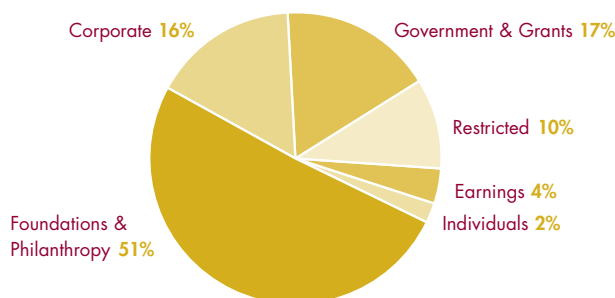
Great Valley Center, Inc. (Tax ID 77-045-0770)

Income and Expense Summary for the year ended December 31, 2005

REVENUE

| | |
|-------------------------------|--------------|
| Foundations & Philanthropy | \$ 1,633,410 |
| Corporate & Business Support | 495,034 |
| Government Contracts & Grants | 557,528 |
| Restricted Funds | 312,514 |
| Earnings | 127,680 |
| Individual Donors | 63,710 |

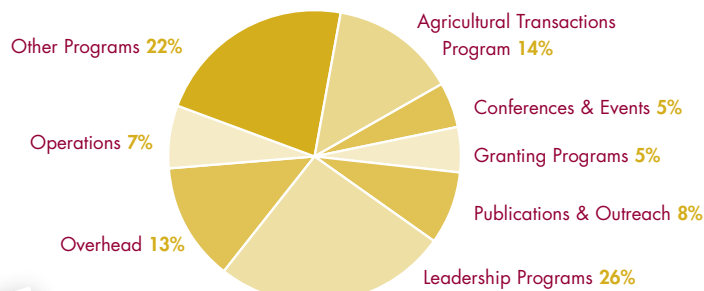
| | |
|----------------------|---------------------|
| Total Revenue | \$ 3,189,876 |
|----------------------|---------------------|



EXPENSES

| | |
|-----------------------------------|------------|
| Agricultural Transactions Program | \$ 406,981 |
| Leadership Programs | 795,552 |
| Conferences & Events | 162,044 |
| Granting Programs | 153,627 |
| Publications & Outreach | 228,883 |
| Other Programs | 653,742 |
| Operations | 206,671 |
| Overhead | 402,785 |

| | |
|-----------------------|---------------------|
| Total Expenses | \$ 3,010,285 |
|-----------------------|---------------------|



The Great Valley Center is a tax exempt, nonprofit organization that supports activities and organizations working to improve the economic, social and environmental well-being of California's Central Valley. For more detailed financial information, please contact the Great Valley Center at info@greatvalley.org.

2005 Board of Directors

Chair

Mark Burrell
Managing Partner, Westmark Group LLC, Bakersfield

Members

Vanessa Arellano Emo
Director of Sales & Marketing, Red Lion Hotels, Bakersfield

Bill Center
Owner, Camp Lotus, El Dorado County

Michael Chrisman
Secretary of the California Resources Agency, Visalia

Tony Coelho
Former Congressman, Merced

Kim Belshé
Secretary of the California Health & Human Services Agency, Sacramento

Carol Chamberlain
Editor, Prosper Magazine, Sacramento

Ricardo Cordova
Superior Court Judge, Stanislaus County, Modesto

Diane Gerard
Community Volunteer, Redding

Kenji Hakuta
Dean of Social Sciences, Humanities and Arts, University of California, Merced

Dave Koehler
Executive Director, San Joaquin River Parkway and Conservation Trust, Fresno

Terry Scranton
Retired, Bank of America, Reedley

Daniel Whitehurst
President, Farewell, Inc., Fresno

Lon Hatamiya
Director, LECG Inc., Davis

Patrick Johnston
Former State Senator, Stockton

Bruce Race, AICP
Founder, RACESTUDIO, Berkeley

B. Stephen Toben
President, The Flora Family Foundation, Portola Valley

Carol Whiteside
President, Great Valley Center, Modesto

2005 Corporate Advisory Board

The Great Valley Center's Corporate Advisory Board is a diverse group of leading firms and organizations with an interest in the economic, social and environmental well-being of the Valley.

AT&T
Bank of America
California Rice Industry Commission
Castle & Cooke California
CH2M Hill
Citibank
ConSol
Comcast

Deloitte & Touche
E&J Gallo Winery
Foster Farms
Gottschalks
Kaiser Permanente
Pacific Gas & Electric Company
PCS Sprint
Sure West Communications

Southern California Edison
Standard Pacific Homes
USAA Western Region
Verizon
Western States Petroleum Association
Wells Fargo Bank

2005 Great Valley Center Staff

Manuel Alvarado
Programs Manager

Heidi Arno
Director of Administration

Angelina Ceja
Program Assistant, New Valley Connexions & Great Valley Leadership Institute

Desiree Cervantes-Holden
Systems & Web Administrator

Richard Cummings
Director of Research & Communications

Ellen Herod
Director of Development

Sheila Hurst
Community Projects Coordinator

Theresa Kiehn
Programs Associate, Agricultural Programs

Holly King
Director of Agricultural Programs

Carolyn Lott
Senior Programs Manager

Mike Lynch
Chief Operating Officer

Denny Marshall
Director of Finance & Operations

Rebekah Turnbaugh
Programs Assistant

Martina Virrey
Program Coordinator, CATAPULT Youth Leadership Program

Carol Whiteside
President

Every month, the Great Valley Center receives letters, emails, phone calls (and sometimes fruit!) from residents, businesspeople, students and leaders who have been inspired to act by a GVC leadership program or regional event, used our user-friendly demographic data or made a needed contact within our 45,000 person network.

“I’d like to thank...the Center for your excellent Indicators publication. The report’s clear format, and its combination of economic and community development data conveniently assembled into one place, were invaluable to us during our strategic planning process, and was not available anywhere else.” Dutch Haarsma, Northern California Community Loan Fund, San Francisco “Attached is the North State Renewable Energy Group’s Vision statement. As you will see, much of the inspiration comes from familiar GVC sources. As I’ve told you, our groups consists of leaders from the City of Chico, Butte County, Chico Unified School District, Chico State, Butte College, Enloe Hospital, Sierra Nevada Brewery and other major private developers and firms.” Dan Nguyen-Tan, Chico **“I would like to express my appreciation for the assistance of [GVC Staff] during a short-notice request for information about the Central San Joaquin Valley.”** Dr. Michael Lynch, Fresno “I have found your website to be very helpful as I compiled economic data for the Central Valley region. The Hartford is a large and growing employer in the Central Valley, and we are strategically committed to continue our presence in the area.” John Buckalew, The Harford Financial Services Group, Sacramento **“Since our exposure to your programs, we have completed a meaningful strategic planning session and secured funding from board development and fundraising and initiated negotiations...to secure conservation easements.”** Michael Hubbartt, Middle Mountain Foundation “I want to thank you for your support of our Central Valley Rural Trade Project over the past three years. It is still an active and successful program.” Brooks Ohlson, Northern California World Trade Center, Sacramento “It’s getting closer to the big day for our CCAPM Mariachi Festival...Without your support, this truly could not be possible.” Carmen Dias, Central California Alliance for the Preservation of Mariachi, Porterville **“I returned from the Kennedy School of Government Local Executive Program last week...Please accept my gratitude and thanks for Great Valley’s sponsorship, financing and encouragement. Without question, my abilities to “exercise leadership” have been enhanced to the benefit of the City of West Sacramento.”** Hon Carolyn Pierson, West Sacramento “As a trained geographer, I am constantly recommending the GVC’s exceptionally well-done research materials. They are interdisciplinary and methodologically sound — making their conclusions and data credible to various parties in any debate.” Colleen Donovan, Lodi “Through GVC grants, the Central Valley Business Incubator has been in a position to leverage funding opportunities and maximize services offered to entrepreneurs and small businesses in the Central Valley.” Kelli Furtado, Central Valley Business Incubator, Clovis **“I continue to gain my largest wealth of insight, into the current and future Great Valley, from the Great Valley Center.”** Tim Viall, Stockton “I want to thank you for keeping the cost of your conference affordable for towns like Paradise that struggle with budget, but cannot afford to become isolated from the dynamics of a growing region.” Dennis Ivey, Paradise “I am a graduate student at UC Berkeley’s School of Public Health and deeply interested in rural health issues...GVC’s “Good Medicine” report has consistently come to my attention as a wonderful use of data to establish the link between investing in health services and personal gain.” Jennifer Lind, Berkeley “Clearly, the Valley is faced with great challenges and GVC is actively addressing these in different ways.” Scott Peterson, Coro Northern California San Francisco “Thank you for your time...three of our students...returned to share their experiences and were excited by the possibilities awaiting them in the nonprofit sector and to see many of their own alumni from Fresno State in the pictures displayed on your walls.” Matthew Jendian, Fresno State “Under the auspices of the Great Valley Center, for over the past five years...community based organizations from Woodland to Bakersfield have not only benefited from the service of AmeriCorps*VISTA members, but have also received resources, expert technical assistance, invaluable support and guidance from the Great Valley Center..We are proud to have been a partner.” Kristen Haggins, Corporation for National & Community Service “In my few short months of part-time volunteer service [for GVC] I can positively say it will be one of my most memorable experiences.” Deena Gee, Modesto “I would like to commend you for incorporating energy efficient technologies in your building renovation project. Your project was calculated to save over 19,000 kilowatt hours of electricity annually...enough energy saved to meet the power needs of two homes for a year.” Allen Short, Modesto Irrigation District **“Great Valley has made a large impact on this state. I deeply appreciate your vision and your work.”** Mark Cibula, Redding



GREAT VALLEY CENTER

201 Needham Street
Modesto, California 95354
Phone: (209) 522-5103
Fax: (209) 522-5116
www.greatvalley.org